



NEWTRINO™

Get up to
121% denser
looking hair
in 14 days*



nDNA 8
FOR MEN

mtDNA 7
FOR WOMEN

Densifying hair care



TRUSTED SALON PROFESSIONAL

Densifying Hair Care

Newtrino is a hair loss range made up of Densifying Scalp Cleansers, Serums and DHT Blocking Supplements for thicker hair and to reduce shedding. It contains key ingredients including Procapil®, AnaGain® and our Newtrino™ Proprietary Herbal Blend to anchor the hair deeper for longer, prolong the growing and resting cycles of hair and renew cellular communication within the follicle.



Backed by clinical trials



Prescribed by hair specialists



Endorsed by Trichologist

ENDORSED BY TRICHOLOGIST

Raphael has dedicated his career to finding a hair loss solution that not only works for him personally, but for his clients too. These products use ingredients backed by clinical research to help you maintain and improve your hair loss. With consistent and frequent use, you can achieve up to 121% denser looking hair.

"I not only endorse these products, I swear by them"



Raphael Tomé

TRICHOLOGIST AND MEMBER OF IAT
FORMULATOR AND OWNER OF NEWTRINO™



3 CAUSES OF HAIR LOSS

There are plenty of variations of hair loss which can be overwhelming and confusing. There are 3 causes of hair loss which are identified by the pattern and where the hair loss is experienced on the scalp. It is vitally important that hair loss is correctly diagnosed which leads to the correct treatment and to prevent unnecessary loss of hair that could otherwise have been maintained.

/01

CAUSE: Medications hair loss

Shedding across the entire scalp



MEDICAL TERM: Telogen Effluvium

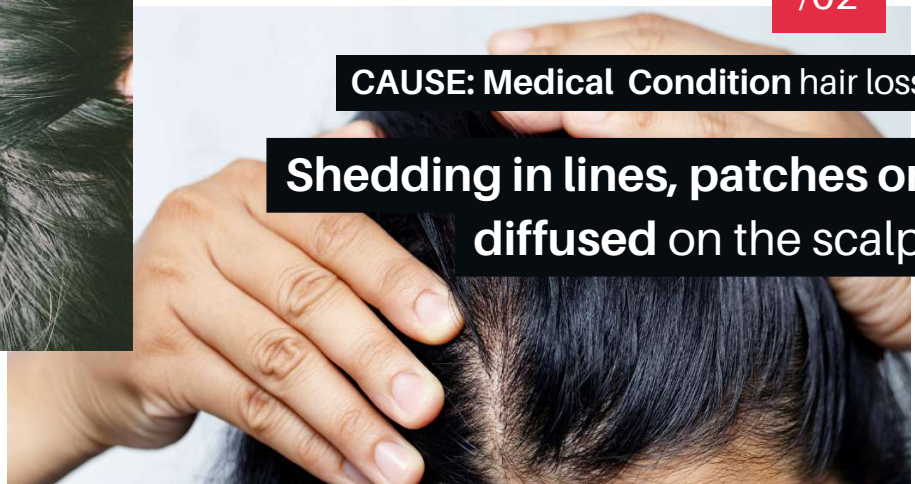
/02

CAUSE: Medical Condition hair loss

Shedding in lines, patches or diffused on the scalp



MEDICAL TERM:
Diffused Hair Loss



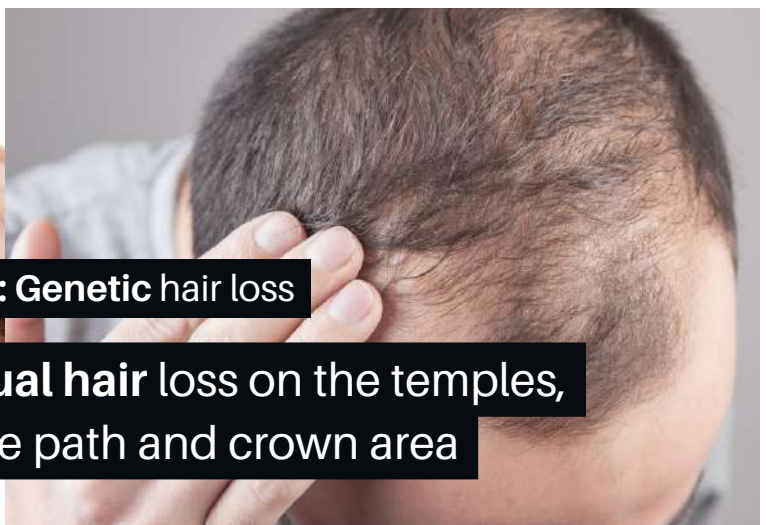
/03

CAUSE: Genetic hair loss

Gradual hair loss on the temples, middle path and crown area



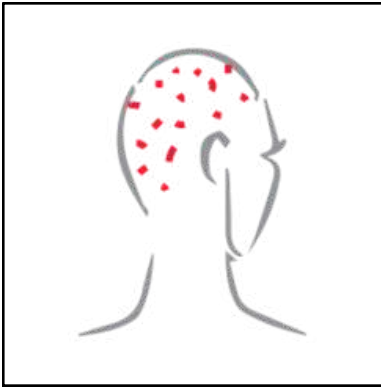
MEDICAL TERM:
Androgenic Alopecia



TERMINOLOGY

Shedding: excessive hair loss that happens over a short period of time and results in up to 50% off your hair falling

Gradual hair loss: hair loss that happens gradually and becomes noticeable within 3 - 5

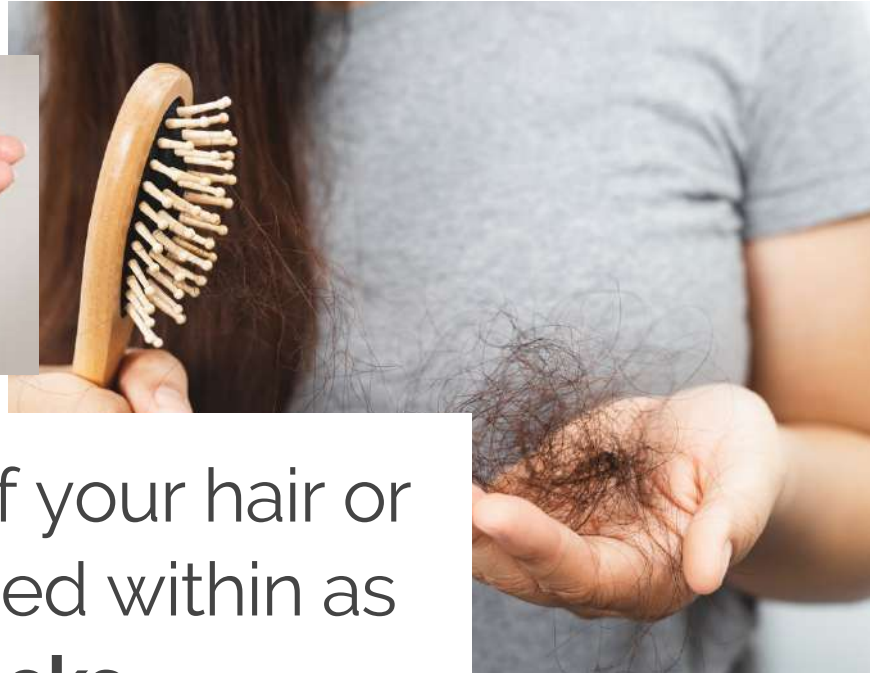


/01

MEDICATION HAIR LOSS

Shedding across the entire scalp

Medical Term: Telogen Effluvium



Up to **50%** of your hair or more can shed within as little as **2 weeks**

Hair loss due to medications is most commonly experienced as excessive shedding (hair falling out really quickly in a short period of time). This type of hair loss appears all over the scalp (not isolated in particular shapes or patterns) and is more common with women. Medications cause your hair cycles to get interrupted, and forces up to 50% of your hair into a telogen phase (shedding cycle). Up to 50% of your hair or more can shed within as little as 2 weeks. Side effects generally show up 1 - 2 years after medication was administered, which is why people often get misdiagnosed and don't treat their hair loss correctly. The effects of hair loss due to medication can last between 3 - 6 months if treated, however can be ongoing if the hair cycles are not normalised and left untreated.

Newtrino shampoos and conditioners helps reduce excessive hair loss and normalise your hair cycles.

Therapy

mtDNA 7
FOR WOMEN



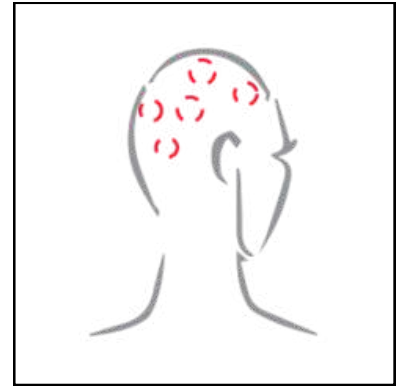
nDNA 8
FOR MEN



The Newtrino Shampoos and Conditioners create a sulphur rich environment on the scalp which helps regulate and normalise your hair cycles. Excessive hair loss can be drastically reduced if used daily for 7 days and then every 2 - 3 days.

Shedding in lines, patches or diffused on the scalp

Medical Term: Diffused Hair Loss



Shows up after **3 - 4 months** after the medical condition

Hair loss due to a medical conditions is experienced as excessive shedding that appears in **lines, patches** or **diffused** (in centralised areas or across the entire scalp). Medical conditions are classified as any negative change or alteration to the natural state of your body such as an **infection, stress, fever, operations** and **auto-immune diseases** such as alopecia areata, herpes, lupus, scarring alopecia etc). Up to 50% of your hair can be lost and usually shows up around 3 - 4 months after the medical condition occurred. This type of hair loss can self regulate (return to normal) within 3 - 4 months after it started, however if the hair loss persists it tells us there is a systemic issue (underlying medical condition) and further consultation and in-depth diagnosis is needed.

Newtrino shampoos and conditioners helps reduce excessive hair loss and normalise your hair cycles.

Therapy

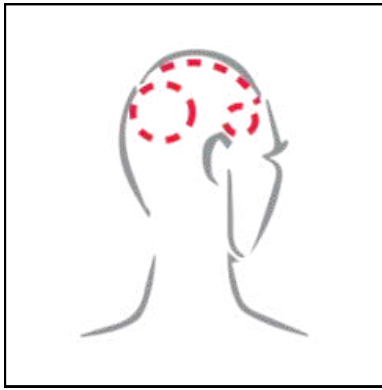
mtDNA 7
FOR WOMEN



nDNA 8
FOR MEN



The Newtrino Shampoos and Conditioners create a sulphur rich environment on the scalp which helps regulate and normalise your hair cycles. The Newtrino Capsules nourishes and improves the follicles to reduce to inflammation and improve follicle immunity.



/03

GENETIC HAIR LOSS

Gradual hair loss on the temples, middle path and crown area

Medical Term: Androgenic Alopecia



Most people only address this type of hair loss **7 - 10 years** after it started.

Hair loss due to genetics is most commonly experienced as gradual hair loss (hair falling out consistently over a prolonged period of time). It appears only on the top part of your scalp and starts at the front, temples and crown area (for men) and the top part of the scalp and middle path thinning outwards (for women). This is due to men and women sweating differently on the scalp. Men have centralised sweat glands which is different for women. This type of hair loss is hormonal and genetic (passed down through your parents). The follicles on the top part of your scalp are completely different to the side and back. These follicles get affected by DHT and Prostaglandin D2 causing a gradual thinning over a few years. Most people only address this type of hair loss after 7 - 10 years after it started.

Realistically, you can regrow what was lost within the last 3 - 5 years and maintain your current head of hair, however this claim is dependant on many factors including your diet and lifestyle as well as your genetic disposition (the severity of genetic hair loss passed down to you from your parents).

Therapy

mtDNA 7
FOR WOMEN



nDNA 8
FOR MEN



The Newtrino Shampoos and Conditioners create a sulphur rich environment on the scalp which helps regulate and normalise your hair cycles. The Newtrino Capsules nourishes and improves the follicles to reduce to inflammation and improve follicle immunity. The Newtrino Serum contains ingredients that are clinically proven to anchor the hair for longer which increases the Anagen cycle (growing cycle) resulting in up to 121% denser looking hair in 14 days.



nDNA 8

Densifying Hair Care

FOR MEN

Newtrino nDNA 8 is a range specifically formulated for MPB (Male Pattern Baldness) with key ingredients and DHT Blockers designed to work with the male anatomy and scalp to remove DHT and Prostaglandin D2, improve cellular communication within the follicle and hair, anchor the hair deeper, prolong the growing cycle, shorten the shedding cycle and increase hair density by up to 121%. This range is infused with a decadent Moroccan spice fragrance and formulated for daily use.

SULPHATE FREE | SODIUM CHLORIDE FREE
 PARABEN & DEA FREE | NOT TESTED ON ANIMALS





nDNA 8 HAIR LOSS COLLECTION

Densifying Scalp Therapy

SHAMPOO & CONDITIONER FOR MEN

This nDNA 8 Shampoo and Conditioner contains specific ingredients designed to target and remove surface DHT and create a sulphur-rich environment on the scalp which assists in prolonging your hairs growing cycle. Hair loss forces a shortened growth cycle which this shampoo and conditioner assists in normalising and restoring a healthy balanced environment for your hair to grow. The Newtrino conditioner greatly assists in reducing inflammation (itchy scalp and scalp irregularities) which exacerbates hair loss if left untreated.

Hair loss Capsules for Men

CONTAINS DHT + PGD2 BLOCKERS

The nDNA 8 capsules are designed to assist in improving the overall condition, shine and health of your hair and contain high levels of antioxidants, DHT and Prostaglandin D2 blockers. As part of our ethos to address hair loss holistically, we always encourage supplementation be used in conjunction with our topical range as this will ensure a healthy physiology and assist in creating a healthier environment in the body, which improves the quality of hair produced on the scalp.

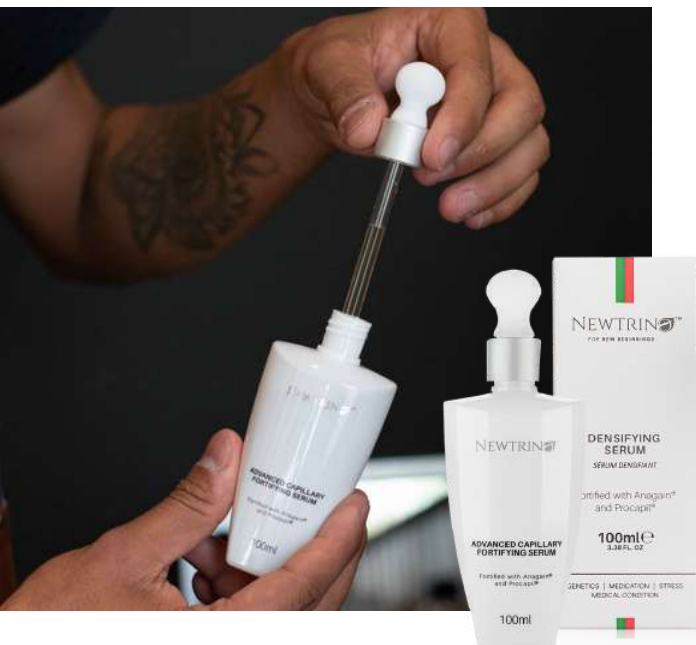


Densifying Scalp serum

ANCHORS THE HAIR & INCREASES HAIR DENSITY

This Densifying Serum with convenient squeeze dropper contains a proprietary blend of ingredients designed to anchor the hair deeper, prolong the hairs growing cycle and improving the signalling pathways between the follicle and the hair. Applying this serum daily as directed should achieve up to 121% denser looking hair.

IMPORTANT: This serum should only be applied to affected areas once a day for the first 10 days, thereafter applied once a day every 3rd day. The Newtrino Serum is specifically formulated to anchor the hair and is to be used during the telogen phase which usually lasts around 3 - 4 months. 1 bottle of serum is to be used during this stage, and once finished, you should only apply again after 4 - 6 months.





mtDNA 7

Densifying Hair Care

FOR WOMEN

Newtrino mtDNA 7 is a range specifically formulated for FPB (Female Pattern Baldness) and hair loss due to medical conditions with key ingredients and DHT Blockers designed to work with the female anatomy and scalp to remove DHT and Prostaglandin D2, improve cellular communication within the follicle and hair, anchor the hair deeper, prolong the growing cycle, shorten the shedding cycle and increase hair density by up to 121%. This range is infused with a rich exotic cashmere spice fragrance with added PCA's for improved moisture and conditioning properties for all hair types.

SULPHATE FREE | SODIUM CHLORIDE FREE
 PARABEN & DEA FREE | NOT TESTED ON ANIMALS



mtDNA 7

HAIR LOSS COLLECTION

Densifying Scalp Therapy

SHAMPOO & CONDITIONER FOR MEN

This mtDNA 7 Shampoo and Conditioner contains specific ingredients designed to target and remove surface DHT and create a sulphur-rich environment on the scalp which assists in prolonging your hairs growing cycle. Hair loss forces a shortened growth cycle which this shampoo and conditioner assists in normalising and restoring a healthy balanced environment for your hair to grow. The conditioner greatly assists in reducing inflammation (itchy scalp and scalp irregularities) which exacerbates hair loss if left untreated.



Hair loss Capsules for Women

CONTAINS DHT + PGD2 BLOCKERS

The mtDNA 7 capsules are designed to assist in improving the overall condition, shine and health of your hair and contain high levels of antioxidants, DHT and Prostaglandin D2 blockers. As part of our ethos to address hair loss holistically, we always encourage supplementation be used in conjunction with our topical range as this will ensure a healthy physiology and assist in creating a healthier environment in the body, which improves the quality of hair produced on the scalp.



Densifying Scalp serum

ANCHORS THE HAIR & INCREASES HAIR DENSITY

This Densifying Serum with convenient squeeze dropper contains a proprietary blend of ingredients designed to anchor the hair deeper, prolong the hairs growing cycle and improving the signalling pathways between the follicle and the hair. Applying this serum daily as directed should achieve up to 121% denser looking hair.

IMPORTANT: This serum should only be applied to affected areas once a day for the first 10 days, thereafter applied once a day every 3rd day. The Newtrino Serum is specifically formulated to anchor the hair and is to be used during the telogen phase which usually lasts around 3 - 4 months. 1 bottle of serum is to be used during this stage, and once finished, you should only apply again after 4 - 6 months.





FREE Hair Loss Consultation

If you are seeking professional advice on your hair loss concerns, simply fill in this FREE Online Consultation form. It's quick, easy and all done online. Raphael will perform an in-depth evaluation to best understand your concerns and issue you a comprehensive personalised diagnosis, prognosis and therapy recommendations based on your unique specific needs to start your hair restoration journey.

www.raphaeltome.com

ABOUT YOUR TRICHOLOGIST

Raphael has been actively involved in the professional hair industry for over 18 years and featured on many radio stations, at exhibitions and events across South Africa offering his expert advice as a qualified Trichologist and active member of the International Association of Trichologists. Raphael dedicated 5 years of his career to formulating Quick Grow™ (for faster growing hair) and Newtrino™ (for hair loss) which have both done exceptionally well in professional salons across South Africa with expansion plans currently underway in Europe and the United States. He has helped hundreds of men, women and even children suffering with hair loss and is driven to helping his clients manage and overcome their hair loss concerns.



Proud Formulator of Newtrino™

"I not only endorse these products, I swear by them"

Raphael Tomé

TRICHOLOGIST AND MEMBER OF IAT
FORMULATOR AND OWNER OF NEWTRINO™





NEWTRINO™

For new hair beginnings

Formulated by Trichologist

Sold exclusively in professional hair salons

Recommended & prescribed by doctors & specialists

Vegan cruelty free products

Sulphate and sodium chloride free

South Africa www.newtrino.co | Europe www.newtrino.eu

*Achieve up to 121% denser looking hair in 14 days of frequent and consistent use of the complete mtDNA 7 or nDNA 8 range.